MARCH TRANSPORTATION MEETING

Subject:
Economical Operation of Motor Trucks
by
PIERRE SCHON
Transportation Engineer, General Motors Truck Co.

Tuesday, March 5th
8:00 o'clock P. M.

Hamilton Club
20 So. Dearborn St.

Main Dining Room
Ninth Floor

Dinner
6:45 o'clock P. M. — Tickets $1.00

Guests Always Welcome
"ECONOMICS" STUDY FOR TRANSPORTATION MEETING

Every automotive engineer—whether his specialty be design, construction, maintenance, operation, or any of the other branches of the art as it relates to the motor vehicle field—will find something of value in the program and discussion prepared for the Section's March meeting, scheduled as the annual "transportation" session.

The subject is one of the broadest interest; the speaker one of the best known authorities in his field.

With the modern trends towards fitting the vehicle to the job, refinements in design calculated to simplify maintenance practices, and closer attention to service problems in the interest of greater efficiency, a paper on a subject such as that assigned to Mr. Schon should be provocative of a volume of enlightening and informative debate.

Plenty of time has been allotted to discussion, and members of the Section and their guests are invited to come "loaded"—in the mental application of the term, of course.

The members of the Automotive Transportation Supervisors Association of Chicago have been invited, as a body, to attend this meeting.

Nominating Committee Named

In a brief business session at the Section's February meeting—following the dinner and preceding the presentation of the principal paper scheduled—a Section Nominating Committee was chosen as required by the by-laws of the Society.

Seven members were unanimously elected, all nominations being made from the floor, as follows:

Freeman G. Allen (White Co.)
W. G. Clark (Pure Oil Co.)
N. A. Jorgensen (Wood Hoist & Body Co.)
E. W. Lager (Swift & Co.)
L. V. Newton (H. M. Byllesby Co.)
W. A. Parrish (Buda Co.)
Bruce Smith (Aeronautical University).

RECORD TURNOUT HEARS MAJEWSKI, PILE, GERWE

A record audience for the current Section season—153 members and their guests—listened to a symposium on lubrication at the Section's February meeting, held January 29th at the Hamilton Club; and then gave evidence that the story of the effect of lubrication on safety had "registered", by staging an extemporaneous discussion which climaxed in the inauguration of a movement for co-operation by the Section with other agencies to promote safety.

The meeting opened with remarks and comment as scheduled by B. L. Majewski, vice president of the Deep Rock Oil Corporation, on his experiences with the petroleum code, which turned out to be just the sort of interesting and enjoyable presentation that might have been prophesied by anyone who knows "Barney".

Followed a brief but necessary business session of the Section; an interesting discussion and summary of major new car developments and prospects for 1935, by J. Howard Pile, editor of "Chek-Chart"; and the speaker of the evening—William J. Gerwe, manager of the automotive division of Socony-Vacuum Oil Co.

Mr. Gerwe treated his subject of lubrication as it affects safety in automobiles from the marketing standpoint, stressing the necessity of better education of the public as well as of those merchandising lubrication service, in a masterly presentation which gave rise to much discussion and inspired the unanimous passage of a motion, sponsored by Fred L. Faulkner (Armour & Co.) that the chairman appoint a committee from the membership of the Chicago Section to evolve a plan for the co-ordination of the Section's efforts with those of other civic and fraternal organizations to foster a safety program for reaching the individual automobile driver.

Among those participating in the discussion, in addition to Mr. Faulkner, were Earl C. Rieger (International Harvester Co.); Leonard V. Newton (H. M. Byllesby Engineering & Management Corp.)—who pointed out the high standing of commercial fleets from the standpoint of satisfactory lubrication practices, and urged the desirability of greater simplicity of lubrication requirements; Stewart Grant (Pure Oil Co.); and R. T. Hendrickson (Hendrickson Motor Truck Co.).
WHO'S WHO
In the
CHICAGO SECTION

JAMES T.
GREENLEE

Another of the "old-timers" in the Society of Automotive Engineers whose Society activities have brought him into prominence in the organization's ranks is James T. Greenlee, chairman of the Society's National Placement Committee for the current season (1934-1935)—an appointment which he also held last season. Incidentally, he also was chairman of the Unemployment Committee of the Chicago Section before taking charge of the national placement work.

Mr. Greenlee received his education in the public schools, Cass Technical High School of Detroit, and the Northwestern University School of Commerce.

He has been identified with the automotive industry for the past 25 years, during all of which time he has been associated with the Imperial Brass Manufacturing Company of this city. For 3½ years he had charge of his company's Detroit office, returning to Chicago to become sales manager of their automotive parts division. He is also secretary of the Imperial Moulded Products Corporation, and president of the Imperial Brass Credit Union.

He became a member of the S. A. E. in 1915.

For relaxation and sport Mr. Greenlee likes golf, swimming, motoring and ice skating.

He is married, has two children, and lives at 8128 S. Green Street, Chicago.
CHICAGO SECTION

ATTENDANCE AVERAGE STILL HIGH

The attendance average for the Section meetings to date during the current season matches that of a similar period during the season of 1933-4, despite the fact that last season’s attendance figures established a record unmatched in Chicago Section history—so far as available previous data shows—and gave the new Section administration a lofty mark to “shoot at”.

Comparative attendance totals for the 5-months period are as follows:

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<thead>
<tr>
<th>Month</th>
<th>1933-4</th>
<th>1934-5</th>
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<tbody>
<tr>
<td>October</td>
<td>53</td>
<td>138</td>
</tr>
<tr>
<td>November</td>
<td>127</td>
<td>128</td>
</tr>
<tr>
<td>December</td>
<td>141</td>
<td>119</td>
</tr>
<tr>
<td>January</td>
<td>(No January meeting)</td>
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</tr>
<tr>
<td>February</td>
<td>216</td>
<td>153</td>
</tr>
<tr>
<td>Totals</td>
<td>537</td>
<td>538</td>
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It is interesting to note that whereas the attendance figures in 1933-4 varied widely (low, 53—high, 216) and the attendance for 1934-5 has been reasonably steady (low, 119—high, 153), the totals for the period are practically identical, the monthly average being 134.25 in 1933-4 as compared with 134.50 in 1934-5.

The total attendance for the last three months (March, April, May) of last season was 438—which means that an average attendance of 146 for the same months of the current season will be necessary in order to equal last season’s record. Attendance Committee, please take notice.

MILWAUKEE SECTION, S. A. E.
MARCH MEETING WEDNESDAY, MARCH 6th, MILWAUKEE ATHLETIC CLUB

Dinner—6:45 P. M. — Meeting—8:00 P. M.

Subject:

"Problems in the Development of a High Speed Engine"
By S. W. Sparrow, Research Engineer, Studebaker Corp.

and

"Scenes at the Indianapolis Speedway Track"
(Firestone Tire & Rubber Co. sound movie)

MEMBERS OF THE CHICAGO SECTION ARE CORDIALLY INVITED TO ATTEND